

# National Opportunity to Learn CAMPAIGN



The OTL Campaign is a national movement grounded in local and state action to create a stronger, safer, more prosperous America now by closing the opportunity gap in public education.

The campaign connects advocates across the country to ensure every child's fundamental civil right to a high-quality public school education, regardless of where they live.

## 4 Core Resources

The Opportunity To Learn Campaign is focused on ensuring that *all* students have access to four core resources needed to provide a fair and substantive Opportunity To Learn.

- 1 High-quality early childhood education** – Research confirms that high-quality preschool education programs are a vital component of achieving grade level reading by 3rd grade and high school graduation. The slogan “Ready for kindergarten, ready for college” captures the importance of this highly leveraged investment in a child’s academic future.
- 2 Highly prepared and effective teachers** – Studies show that access to a highly effective teacher—one who has strong content and pedagogy expertise and classroom experience—has a tremendous impact on student achievement and outcomes.
- 3 College preparatory curriculum for all students** – All students deserve access to a college preparatory curriculum that prepares them to thrive in college, career and as citizens. If we are to provide every student an opportunity to succeed, we must first ensure that every high school, regardless of zip code, provides a college-prep curriculum, including the arts and physical education.
- 4 Equitable instructional materials and policies** – Education researchers and economists agree that certain instructional resources—including technology and learning tools as well as books—show a high correlation with positive student outcomes. Therefore, it is vital that all classrooms are equipped with the instructional resources necessary to improve both teaching and learning.

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